

TO: Board of Directors, SSSP

FROM: Justice 21 Committee: (Glenn Muschert, Chair; Kathleen Ferraro; Brian Klocke; JoAnn Miller; Robert Perrucci; Jon Shefner)

RE: 2013 Committee Annual Report

DATE: June 30, 2013

The 2012/2013 year has been a very active one for the Justice 21 Committee. The Committee has 1) completed the production phase of the 2012 volume, and 2) executed its marketing plan for the volume. The 2012 volume appeared in both electronic and print versions prior to the August 2012 SSSP meetings in Denver.

The Committee continues to operate on a zero budget. The 2012 volume is being distributed as widely as possible, and is available for free download at the Society web page, and for nominal fees at Amazon.com in both electronic (Kindle) and paper (print-on-demand) versions. An initial test to see whether the volume might generate modest revenue for the Society seems to have been unsuccessful, as total revenue has been less than \$100. In an effort to distribute the volume as widely as possible, the committee posted an electronic (PDF) copy of the 2012 volume to the Society's web site, which is openly accessible by anyone with internet access worldwide. The SSSP office has continued to provide significant support and logistic assistance, particularly with regards to the electronic/Internet aspects of the process (i.e., the project's web presence).

The Committee has continued efforts to measure the impact of the project, which we are pleased to report seems broad. Since June 2011, there were over 2300 unique visits from different IP addresses worldwide (that is, excluding repeat visits) to the publication's main portal on the SSSP web site (<http://www.sssp1.org/index.cfm/m/323>). It seems that this is a reasonably high level traffic for the site, and we truly have a global reach with the project. A "ClustrMap" now tracks global traffic to our site and creates a graphic showing from where in the world people are accessing the site (<http://www4.clustrmaps.com/counter/maps.php?url=http://www.sssp1.org/index.cfm/m/323>). The lion's share of hits come from the United States (approximately 1950), and the remainder of the hits from 72 other countries/territories. Most notably, visitors outside the US most often come from Canada (64) and the UK (47), but also from developing countries such as India (35) and the Philippines (31). Beyond this, the web site receives hits from users on every continent world-wide (excluding Antarctica). We note that our Society's membership is drawn most commonly from the U.S. and Canada; however we also need to consider that many non-members compose an audience for our volume. It seems that our project has both North American and global reach, and this helps us to consider the broad audience which may consume rigorous yet accessible social science knowledge.

At the 2012 annual meetings in Denver, the committee met to celebrate the on-time release of the 2012 volume, and to note any improvements that could be made in the future. At the 2013 meetings in New York, the Committee will meet to discuss its continued work toward publicizing and distributing the *Agenda*, including plans for a 2016 volume. We thank our Committee members for their service to the Society, and we acknowledge the technical, logistical, and moral support of the Society, especially from those in the administrative office. The Justice 21 Committee also expresses thanks to the Board for its continuing support of this project.

Respectfully submitted,  
Glenn W. Muschert, Justice 21 Committee, Chair