

Report of the 2012-2013 Local Arrangements Committee, New York, NY

July 10, 2013

Chair: Angie Beeman

Committee Members: Carolle Charles, Francesca Degiuli, Manissa McCleave Maharawal (graduate student) Rifat Salam, Karen Tejada, and Thomas Volscho

Annual Meeting Site: This year's site visit was held at the Westin New York at Times Square

November 15-17, 2012 Site Visit: Angie Beeman was unable to attend the morning site visit in November, but met Michele Koontz, Ricardo Dello Buono, and David Fasenfest for dinner on November 15th. We discussed some ideas on promoting the meetings through social media and email blasts. We also talked about the kinds of tours we should pursue and the best days to schedule them. Angie shared the details of the meeting with the committee and Rifat Salam suggested Big Onion Walking Tours. David, Ricardo, and Angie met again in December and decided on the "Historic Harlem" and "Gay and Lesbian History: Before Stonewall" tours. At that time, we also realized that SSSP had two facebook accounts, which needed to be merged into one. Ricardo further discussed arranging the Maul Girls Reunion Concert.

Program: Angie wrote the "Welcome to City" message in late February. The message offered information on popular and lesser known sites in New York City, especially those that might be of interest to conference goers, and highlighted Big Onion Walking tours and sites connected to SSSP's meetings. Manissa McCleave Maharawal, a CUNY Graduate Center student, wrote a Welcome to the City for graduate students and anyone on a budget. Her message discussed the changes to Times Square over the years and included a detailed list of tasty, inexpensive restaurants and food trucks near the conference hotel as well as dining excursions to Brooklyn. Angie selected a few images from an image library Lisa East provided. Those images were included with the welcome messages, and Lisa posted them on the SSSP website.

In March, Angie wrote and David revised walking directions from the SSSP to the ASA conference hotels.

Conference Materials: Ricardo's student, Laura Krause, compiled a list of restaurants for us to consider for the restaurant guide. Francesca Degiuli suggested adding some Korean restaurants and Carolle Charles provided a list of Indian and Chinese restaurants to include. Angie added several more Korean restaurants, Vegetarian options, and links to online sites such as New York Restaurant and Dining Guide: <http://www.nyc.com/restaurants/>, Zagat: <http://www.zagat.com/newyork>, Urbanspoon: <http://www.urbanspoon.com/c/3/New-York-restaurants.html>, Yelp: <http://www.yelp.com/nyc>, and Open Table: <http://www.opentable.com/new-york-city-restaurants?mn=16>

Angie and Tom Volscho compiled the final list, adding the addresses, phone numbers, and dollar signs indicating price range based on Zagat's ratings. Based on Michele's suggestions, Angie edited the guide and sent a final version in June. Lisa East posted the guide on the Meeting Website.

Meeting Promotion: In September, Karen Tejada, Michele, and Angie organized an ad swap with the Association for Humanist Sociology (AHS). Karen also helped to advertise SSSP's annual meeting at the Puerto Rican Studies Association Conference in October and the Association for Humanist Sociologists Conference in November. In October, the committee compiled the addresses of 80 colleges and universities. Michelle ordered 200 posters to distribute to the colleges and for committee members.

Angie worked with Michele, Ricardo, David, and Rifat on the extended press release, which offered an overview of SSSP's mission and important events and sessions. She then wrote an additional condensed version, which she submitted to Michele in June. In January, Angie elicited the help of Hedwig Feit, Professor and Chair of the Advisory Council to the Dean at Weissman, Baruch College. Hedy contacted our Dean Jeffrey Peck and Jessica Leitner in Baruch's Department of College Advancement for help with advertising the meetings. Jessica placed the meetings on the CUNY wide calendar and the Dean's office also promoted the meetings through an email to Weissman faculty and students. The meetings were also placed on the Weissman School calendar. Angie then contacted Manny Romero, the Director of Public Relations at Baruch College. He was not able to help directly with promoting SSSP, but provided a list of media outlets and publications, where the press release could be sent. Michael Staub, Professor of English and Director of the Feit Interdisciplinary Seminar Program at Baruch also provided a number of options for advertising the meetings, including a contact for Richard Kim at the Nation. Angie sent the press release to the addresses listed below.

In June, David asked Graham Cassano to write a publicity statement for the film screenings. Angie made minor edits to the description and sent it to Michele and Lisa for promotion through facebook and twitter. David also posted the statement to the Critical Sociology facebook page.

David and Angie met in mid-July to discuss final steps on meeting promotion and the conference in general.

The press release was sent to the following publications and reporters:

The Nation
Richard Kim: rkim@thenation.com

The National Lawyers Guild (Press release sent through a friend and member of NLG, Robert F. Van Lierop)

Gotham Gazette (added to event calendar and partner calendars at Billibeat Club, Tracking Trendz, and Underground Playlist)

299 Broadway

Suite 700

New York, NY 10007

www.gothamgazette.com

phone: (212) 227-0342

GRITtv

grittv@grittv.org

WBAI: <http://www.wbai.org/calendar.php>—announced on online calendar and on-air community bulletin. Included the condensed press release.

New York Times

nytnews@nytimes.com

WNYC Radio

160 Varick St.

New York, NY 10013

<http://www.wnyc.org/contact/>

The Village Voice

36 Cooper Square, New York, NY 10003

Phone: 212-475-3333

Fax: 212-475-8944

<http://www.villagevoice.com/>

Chronicle of Philanthropy

E-mail: datebook@philanthropy.com

Mail: Datebook Editor

1255 Twenty-Third St., N.W., Suite 700

Washington, D.C. 20037

Earshot News Show on WNYU

earshot@wnyu.org

Time Out New York

thisweek@timeoutny.com

WPIX-TV

220 East 42nd Street

New York, NY 10017

212-210-2411

WRHU

News Director / Hofstra Morning Wake Up Call

Jennifer Grod

rhubma@hofstra.edu

WFDU (Farleigh Dickinson)

General Manager

Carl Kraus

ckraus@fdu.edu

WHCR 90.3 FM

THE CITY COLLEGE OF NEW YORK

160 Convent Avenue, NAC 1/513

New York, NY 10031

General Manager: Angela Harden

generalmanager@whcr.org

WKCR (Columbia Univ)

WKCR | Columbia University NY 10027 | Studio 212-854-9920 |

news@wkr.org

Submitted by:

Angie Beeman

2012-13 Local Arrangements Committee Chair