

# Equitable, Inclusive Growth Policies and Strategies for American Cities

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**Innovative Programmatic and Policy Responses to Poverty**

Society for the Study of Social Problems

San Francisco

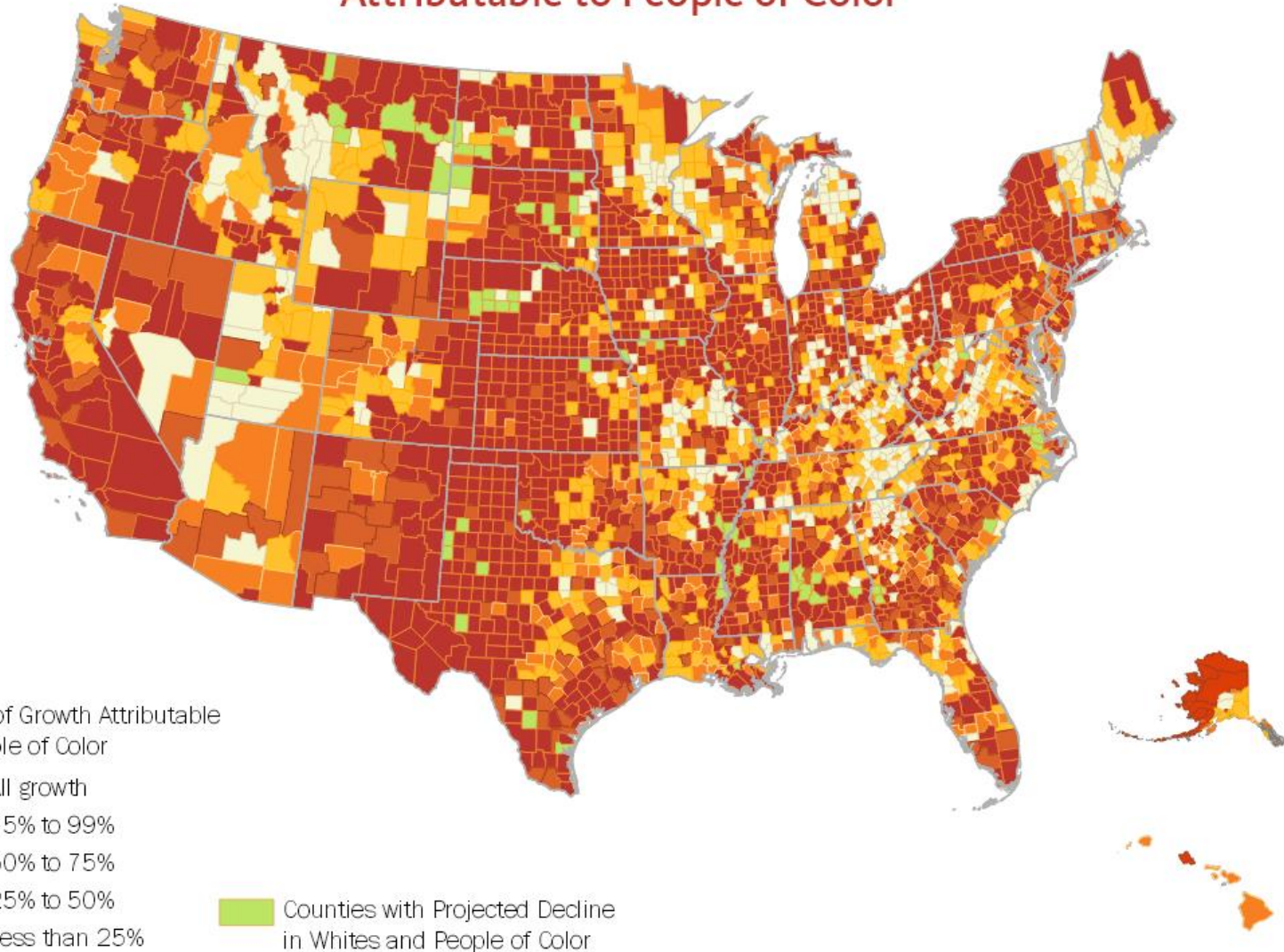
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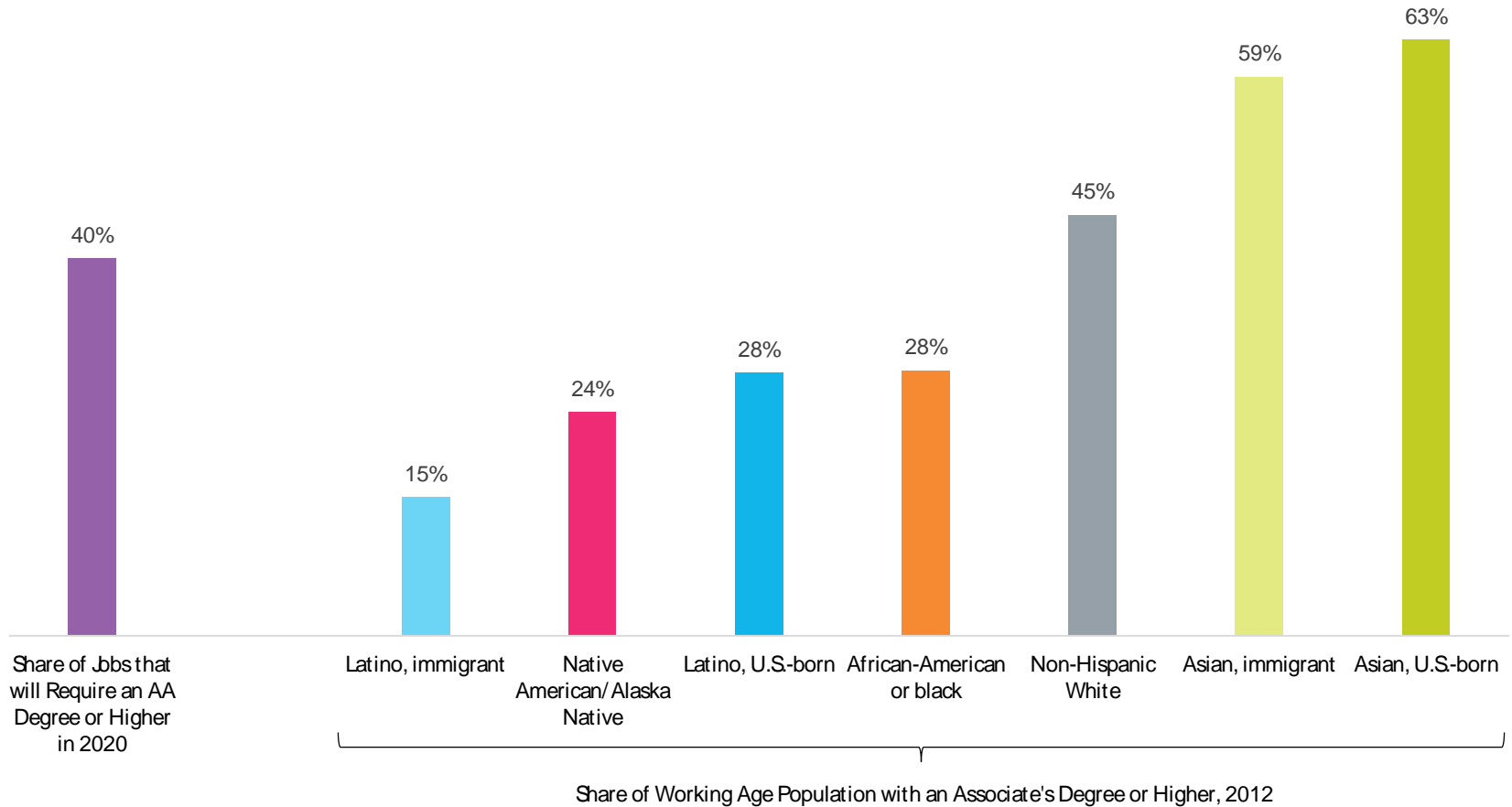
# Starting points for equitable economic growth

- Policies to equitably increase income and wealth require recognition of, and responses to, racially concentrated poverty and increasing diversity.
- Strategies to create jobs and opportunities for wealth must go well beyond conventional modes of economic development.
- Workforce development is important but not, by itself, sufficient: institutions need to change as well.

## Projected Population Growth from 2010 to 2040 Attributable to People of Color



# America will face a skills gap unless education levels increase.



# A Framework for Equitable Urban Growth Policies

The competitiveness of cities and regions depends on people of all races and backgrounds having legitimate opportunity to thrive:

- Create and sustain “good quality” jobs
- Support locally owned and operated businesses, with emphasis on opportunities for women and communities of color
- Increase presence and impact of diverse entrepreneurs in the larger export, innovation and tech economy
- Build on local assets and talents, serve needs unmet by market
- Create local wealth building ventures and supportive policies
- Cover the entire metro region, not just central city or lower income neighborhoods

# Four areas of strategy and local/regional policy

- Entrepreneurship
- Anchor Institutions
- Public Capital Investment
- Sustainable Development

# Entrepreneurship

**Promoting racial and ethnic diversity in the creation of new firms and the expansion of existing ones, from neighborhood small businesses and business services to innovative technology start-ups.**

Examples in Detroit, Minneapolis/St. Paul, Northeast Ohio

# Anchor Institutions

**Increasing the positive local economic and social impact of universities, medical centers, and other large organizations that are permanently based in the city.**

Examples in Cleveland, Philadelphia, Baltimore



# Public Capital Investment

**Implementing more effective and equitable practices for hiring, workforce development, contracting, and procurement tied to public spending and investment.**

Examples in New Orleans, Portland, Oakland

# Sustainable Development

**Developing local and regional plans and policies that align equity, environmental sustainability, and economic development.**

Examples in Baltimore, San Francisco Bay Area

Boost Your Campaigns with the Economic Case for  
Equity

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# Equitable Growth is Necessary – and Possible

Thank you!

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