



**New Member Breakdown**

7/1/2017 - 7/31/2017

CountOfPromotion	Promotion	SumOfAMOUNT_PAID
3	From a current member	285
3	Other	135
1	Websearch	45
<b>7</b>		<b>\$465.00</b>

**Current Member (recorded on upper portion of promotion schedule when not within a special promotional window of time)**

- Any new member that selects "From professor or during class" and the referral is a current member.
- Any new member that selects "current member" with a referral or without a referral.

**Professor or During Class (recorded on upper portion of promotion schedule when not within a special promotional window of time)**

- Any new member that selects "From professor or during class" and the referral is NOT a current member or there is no referral.

**2017 Graduate Student Promo- Sent to Grad Student Members and Department Chairpersons (recorded on promotion schedule), through 3/31**

- Any new member that selects "From professor or during class" and the named professor is NOT a current member or there is no referral. Assumption is that it was forwarded from the grad student promo sent to chairpersons or from a list serv.
- Any new member that selects "current member" and the referral is a grad student.

**2017 Call to Action: Time to Renew and Recruit! Promo - Sent to SSSP members excluding graduate students (recorded on promotion schedule), through 3/31**

- Any new member that selects "From professor or during class" and the referral is a SSSP member.
- Any new member that selects "current member" and specifies a member that is not a grad student.
- Any new member that selects "current member" that does not specify a referral.

**Journal**

- From the *Social Problems* Journal

Graduate Student Promotion  
1/12/2017

Emailed Director of Graduate Studies  
1/12/2017

Call to Action: Time to Renew and Recruit!  
1/12/2017