

SPONSORSHIP RESERVATION

**68th Annual Meeting
The Society for the Study of Social Problems
August 10-12, 2018
Sheraton Philadelphia Downtown Hotel
Philadelphia, PA**

Abolitionist Approaches to Social Problems

TO HOLD YOUR SPACE, FAX THIS FORM TO (865) 689-1534 AS SOON AS POSSIBLE

Becoming a sponsor of the Society for the Study of Social Problems' Annual Meeting is an excellent way of prominently displaying your company name, services, and products throughout the Annual Meeting and final program. Your catering sponsorship will bring you to the attention of conference attendees and promote your company. SSSP tote bag sponsorship will enable you to display your name and logo prominently on the bag that attendees use throughout the Annual Meeting and long after it has ended, often to take to the beach and to go shopping, in the process helping to improve our environment by eliminating disposable bags. Your mobile app splash screen sponsorship will showcase your company name as the leading sponsor of the SSSP conference and will be front-and-center on our attendee's mobile device and computers each time they open our conference mobile app. The banner ad sponsorship will highlight your company name at the top of each page on the mobile app providing excellent exposure of your company to all attendees. The company listing in our mobile app will be easily seen and will allow attendees to browser more in-depth content about your company. For additional information, please contact Michele Koontz, Administrative Officer & Meeting Manager, mkoontz3@utk.edu.

RESERVATION INFORMATION

Firm Name: _____ Attn: _____
Postal Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

SPONSORSHIP OPTIONS

- _____ Reception Sponsorship [Partial] (deadline July 1, \$2,000)
- _____ Exhibit Area Break Sponsorship: Morning (deadline July 1, \$1,000)
- _____ Exhibit Area Break Sponsorship: Afternoon (deadline July 1, \$1,250)
- _____ Tote Bag Sponsorship [includes company name and logo signage on bag: up to 4 sponsors] (deadline: March 15, \$1,250)
- _____ Tote Bag Insert [850 copies] (deadline: July 1, \$250)
- _____ Mobile App Sponsor - Splash Screen [includes full-page ad displayed when app is opened] (deadline July 1, \$1,000)
- _____ Mobile App Sponsor – Banner Ad [included on main screen at the top of the app and clickable] (deadline July 1, \$500)
- _____ Mobile App Sponsor - Company Listing [included as a listing in “Sponsor” icon in app and can include profiles, photos, and links to other marketing material] (deadline July 1, \$250)

