

**THE SOCIETY FOR THE STUDY
OF SOCIAL PROBLEMS, INC.**

Financial Statements

December 31, 2017 and 2016

(With Independent Auditors' Report Thereon)

THE SOCIETY FOR THE STUDY OF SOCIAL PROBLEMS, INC.

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INDEPENDENT AUDITORS' REPORT

The Board of Directors of
The Society for the Study of Social Problems, Inc.:

We have audited the accompanying financial statements of The Society for the Study of Social Problems, Inc. (the "Society"), which comprise the statements of financial position as of December 31, 2017 and 2016, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Society for the Study of Social Problems, Inc. as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

LBMC, PC

Knoxville, Tennessee
May 10, 2018

THE SOCIETY FOR THE STUDY OF SOCIAL PROBLEMS, INC.

Statements of Financial Position

December 31, 2017 and 2016

	<u>Assets</u>	
	<u>2017</u>	<u>2016</u>
Cash and cash equivalents	\$ 289,553	\$ 284,096
Investments	844,323	760,253
Accounts receivable	34,373	41,221
Prepaid expenses	1,858	1,431
Equipment, net	7,591	2,632
Deposits	<u>5,000</u>	<u>5,691</u>
Total assets	<u>\$ 1,182,698</u>	<u>\$ 1,095,324</u>
	<u>Liabilities and Net Assets</u>	
Liabilities:		
Accounts payable	\$ 61,885	\$ 67,213
Accrued expenses	12,356	10,987
Deferred revenue	<u>53,300</u>	<u>56,955</u>
Total liabilities	<u>127,541</u>	<u>135,155</u>
Net assets:		
Unrestricted	936,651	844,884
Temporarily restricted	1,724	1,706
Permanently restricted	<u>116,782</u>	<u>113,579</u>
Total net assets	<u>1,055,157</u>	<u>960,169</u>
Total liabilities and net assets	<u>\$ 1,182,698</u>	<u>\$ 1,095,324</u>

See accompanying notes to the financial statements.

THE SOCIETY FOR THE STUDY OF SOCIAL PROBLEMS, INC.

Statements of Activities

Years ended December 31, 2017 and 2016

	<u>2017</u>	<u>2016</u>
Changes in unrestricted net assets:		
Unrestricted revenues, gains and other support:		
Contributions	\$ 5,146	\$ 6,155
Annual meeting	137,219	129,593
Journals and publications	302,467	320,565
Membership dues	154,815	153,635
Dividends and interest income	61,259	19,915
Net unrealized gain on investments	31,039	30,871
Net assets released from restrictions	<u>513</u>	<u>538</u>
Total unrestricted revenues, gains and other support	<u>692,458</u>	<u>661,272</u>
Expenses:		
Executive officer and administrative office	284,916	271,718
Annual meeting	109,251	104,628
Journals and publications	105,748	109,831
Board governance	9,538	7,407
Committees	31,699	38,139
Awards, scholarships and related expenses	<u>59,538</u>	<u>60,336</u>
Total expenses	<u>600,690</u>	<u>592,059</u>
Increase in unrestricted net assets	<u>91,768</u>	<u>69,213</u>
Changes in temporarily restricted net assets:		
Earnings on permanently restricted funds	530	527
Net assets released from restrictions	<u>(513)</u>	<u>(538)</u>
Increase (decrease) in temporarily restricted net assets	<u>17</u>	<u>(11)</u>
Changes in permanently restricted net assets:		
Contributions - sustaining memberships	3,200	4,800
Contributions - Joseph B. Gittler award	<u>3</u>	<u>73</u>
Increase in permanently restricted net assets	<u>3,203</u>	<u>4,873</u>
Increase in net assets	94,988	74,075
Net assets at beginning of year	<u>960,169</u>	<u>886,094</u>
Net assets at end of year	<u>\$ 1,055,157</u>	<u>\$ 960,169</u>

See accompanying notes to the financial statements.

THE SOCIETY FOR THE STUDY OF SOCIAL PROBLEMS, INC.

Statements of Cash Flows

Years ended December 31, 2017 and 2016

	<u>2017</u>	<u>2016</u>
Cash flows from operating activities:		
Increase in net assets	\$ 94,988	\$ 74,075
Adjustments to reconcile changes in net assets to cash flows provided by operating activities:		
Depreciation	2,866	1,137
Net unrealized gain on investments	(31,039)	(30,871)
Permanently restricted contributions received	(3,203)	(4,873)
Changes in operating assets and liabilities:		
Accounts receivable	6,848	8,566
Prepaid expenses	(427)	4,881
Deposits	691	-
Accounts payable	(5,328)	11,376
Accrued expenses	1,369	(1,924)
Deferred revenue	<u>(3,655)</u>	<u>(8,245)</u>
Net cash provided by operating activities	<u>63,110</u>	<u>54,122</u>
Cash flows from investing activities:		
Purchases of equipment	(7,825)	(2,039)
Proceeds from sale of investments	5,540	105,920
Purchases of investments	<u>(58,571)</u>	<u>(118,968)</u>
Net cash used by investing activities	<u>(60,856)</u>	<u>(15,087)</u>
Cash flows from financing activities:		
Collection of restricted contributions	<u>3,203</u>	<u>4,873</u>
Increase in cash and cash equivalents	5,457	43,908
Cash and cash equivalents at beginning of year	<u>284,096</u>	<u>240,188</u>
Cash and cash equivalents at end of year	<u>\$ 289,553</u>	<u>\$ 284,096</u>

See accompanying notes to the financial statements.

THE SOCIETY FOR THE STUDY OF SOCIAL PROBLEMS, INC.

Notes to the Financial Statements

December 31, 2017 and 2016

(1) Nature of operations

Founded in 1951, The Society for the Study of Social Problems, Inc. (the "Society") promotes research on and serious examination of problems of social life. The Society works to find solutions to these problems and to recommend social policy based on the knowledge generated by its members. The Society is primarily supported through membership dues and subscriptions from its journal.

(2) Summary of significant accounting policies

The financial statements of the Society are presented on the accrual basis in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The significant accounting policies followed are described below.

(a) Basis of presentation

Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Society and changes therein are classified and reported as follows:

Unrestricted net assets - Net assets that are not subject to donor-imposed stipulations.

Temporarily restricted net assets - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Society and/or the passage of time.

Permanently restricted net assets - Net assets subject to donor-imposed stipulations that they be maintained permanently by the Society.

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily restricted or permanently restricted support that increases those net asset classifications. However, if a restriction is fulfilled in the same time period in which the contribution is received, the Society reports the support as unrestricted.

(b) Cash equivalents

The Society considers all highly liquid investments with original maturities of less than three months to be cash equivalents.

THE SOCIETY FOR THE STUDY OF SOCIAL PROBLEMS, INC.

Notes to the Financial Statements

December 31, 2017 and 2016

(c) Investments

Investments consist primarily of mutual funds with readily determinable fair values and certificates of deposit, which are shown at their cost, which approximates fair value, in the statements of financial position. Investment income consists of interest, dividends and realized and unrealized gains and losses, net of investment expenses. Investment income is reported in the period earned as an increase in unrestricted net assets, unless the use of the assets received is limited by donor-imposed restrictions.

(d) Accounts receivable

Accounts receivable relate primarily to amounts due from the Oxford University Press ("OUP") and are uncollateralized obligations due under the terms as set forth in the OUP agreement (Note 7), in which OUP collects subscription fees related to the Society's journal *Social Problems* and remits royalty payments of 50% of gross revenues to the Society twice annually in April and October, with a final accounting and settlement payout performed annually. Late or interest charges on delinquent accounts are not recorded until collected. The carrying amount of accounts receivable is reduced by a valuation allowance, if necessary, which reflects management's best estimate of the amounts that will not be collected. It is the Society's policy to charge off uncollectible accounts receivable when management determines the receivable will not be collected. Management has not recorded an allowance for doubtful accounts as of December 31, 2017 and 2016.

(e) Equipment

Equipment is stated at cost, and includes office equipment, computer software and web design costs. Depreciation is provided over the assets' estimated useful lives using the straight-line method, generally three to five years.

Expenditures for maintenance and repairs are expensed when incurred. Expenditures for renewals or betterments are capitalized. When equipment is retired or sold, the cost and the related accumulated depreciation are removed from the accounts, and the resulting gain or loss is included in operations.

(f) Income taxes

The Society is exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c)(3), and, accordingly, no provision for income taxes is included in the financial statements.

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An uncertain tax position is recognized as a benefit only if it is "more likely than not" that the tax position would be sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized is the largest amount of tax benefit that is greater than 50% likely of being realized on examination. For tax positions not meeting the "more likely than not" test, no tax benefit is recorded. The Society has no material uncertain tax positions that qualify for either recognition or disclosure in the financial statements.

As of December 31, 2017 and 2016, the Society has accrued no interest and no penalties related to uncertain tax positions. It is the Society's policy to recognize interest and/or penalties related to income tax matters in income tax expense.

The Society files a U.S. Federal information tax return annually.

(g) Revenue recognition

Revenues from membership dues are recognized ratably throughout the membership period. Royalty income from the journal is recognized ratably over the subscription period. Other revenues are recognized as earned, which is generally when received.

Membership dues received in advance are recorded as deferred revenues and recognized as income over the membership period.

(h) Advertising and promotion costs

Advertising and promotion costs are expensed as incurred. Such expenses were minimal during 2017 and 2016.

(i) Long-lived assets

Management evaluates the recoverability of the investment in long-lived assets on an ongoing basis and recognizes any impairment in the year of determination. It is reasonably possible that relevant conditions could change in the near term and necessitate a change in management's estimate of the recoverability of these assets.

(j) Use of estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

THE SOCIETY FOR THE STUDY OF SOCIAL PROBLEMS, INC.

Notes to the Financial Statements

December 31, 2017 and 2016

(k) Events occurring after reporting date

The Society has evaluated events and transactions that occurred between December 31, 2017 and May 10, 2018, which is the date that the financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

(3) Concentrations

The Society occasionally maintains cash on deposit at banks in excess of federally insured amounts. The Society has not experienced any losses in such accounts and management believes the Society is not exposed to any significant credit risk related to cash.

(4) Assets and liabilities measured at fair value

Fair value is a market-based measurement, not an entity-specific measurement. Therefore, a fair value measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, fair value accounting standards establish a fair value hierarchy that distinguishes between market participant assumptions based on market data obtained from sources independent of the reporting entity including quoted market prices in active markets for identical assets (Level 1), significant other observable inputs (Level 2) and the reporting entity's own assumptions about market participant assumptions (Level 3). The Society does not have any fair value measurements using significant other unobservable inputs (Level 3) as of December 31, 2017 and 2016.

(a) Financial instruments

The carrying amount of financial instruments, consisting of cash and cash equivalents, accounts receivable and accounts payable approximate their fair value due to their relatively short maturities. Certificates of deposit are valued at cost, which approximates fair market value. Mutual funds are valued at fair value based on quoted prices.

(b) Non-financial assets

The Society's non-financial assets, which include equipment, are not required to be measured at fair value on a recurring basis. However, if certain triggering events occur, or if an annual impairment test is required and the Society is required to evaluate the non-financial instrument for impairment, a resulting asset impairment would require that the non-financial asset be recorded at fair value. During the years ended December 31, 2017 and 2016, the Society did not measure any non-recurring, non-financial assets at fair value or recognize any revenue or expenses related to changes in fair value.

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The following tables set forth by level, within the fair value hierarchy, the Society's assets at fair value as of December 31, 2017 and 2016:

Fair Value Measurements as of
December 31, 2017 using the following inputs

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
Mutual funds	\$ <u>694,323</u>	\$ <u>694,323</u>	\$ <u>-</u>	\$ <u>-</u>

Fair Value Measurements as of
December 31, 2016 using the following inputs

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
Mutual funds	\$ <u>610,253</u>	\$ <u>610,253</u>	\$ <u>-</u>	\$ <u>-</u>

(5) Investments

A summary of investments, stated at fair value, as of December 31, 2017 and 2016 is as follows:

	<u>2017</u>	<u>2016</u>
Mutual funds	\$ 694,323	\$ 610,253
Certificates of deposit	<u>150,000</u>	<u>150,000</u>
	\$ <u>844,323</u>	\$ <u>760,253</u>

The Society utilizes various investment instruments. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position.

(6) Equipment

A summary of equipment as of December 31, 2017 and 2016 is as follows:

	<u>2017</u>	<u>2016</u>
Equipment	\$ 60,236	\$ 56,977
Accumulated depreciation	<u>(52,645)</u>	<u>(54,345)</u>
	\$ <u>7,591</u>	\$ <u>2,632</u>

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(7) Contractual agreements

The Society entered into an agreement with the University of Tennessee, Knoxville, Department of Sociology of the College of Arts and Sciences (the "University"), whereby the Society agrees to serve as an intellectual and professional resource in exchange for access to the University's resources, use of office space and overhead expenses for the Society's administrative office. The current agreement expires on December 31, 2021, but may be terminated early by either party giving sixty days written notification. No in-kind revenue or expense is recorded as the amount was not considered material to the Society during 2017 or 2016.

The Society uses the University's purchasing and disbursing services. Unreimbursed expenses owed to the University from the Society were \$33,144 and \$29,603 at December 31, 2017 and 2016, respectively. These amounts are included in accounts payable.

The Society entered into an agreement with Oxford University Press. Under this agreement, Oxford University Press will serve as the exclusive publisher of *Social Problems*, a quarterly journal sponsored by the Society, beginning January 1, 2015 for a minimum of 5 years. This agreement will automatically extend for subsequent periods of five years unless terminated by either party, by giving the other party no less than 12 months written notice of termination to expire at the end of the initial period or at the end of any successive 5 year period. Management believes that, if necessary, an alternate publisher could be obtained. However, unexpected events could cause a delay in publication, and accordingly, a possible loss of revenues.

Under the Oxford University Press agreement, *Social Problems* is distributed to library subscribers and Society members. Society memberships, which include a one year subscription to *Social Problems*, are remitted directly to the Society. Library subscriptions to *Social Problems* are charged on an annual basis and are administered and collected by the publisher who incurs all costs of production and risk of loss each year. The publisher will pay the Society royalty payments of 50% of gross revenues collected and will remit an estimate of those amounts twice annually in April and October, with a final accounting and settlement payout performed annually. The final accounting and settlement payout for 2017 of \$33,850 is included in accounts receivable at December 31, 2017. Subscription revenues collected in the current year for the following year are deferred and recognized as earned. In addition to these amounts, the publisher will make a \$100,000 annual payment to the Society to support the editorial office, which adjusts annually under the terms of the agreement. The Publisher will also make a \$3,000 sponsorship of the Society's annual meeting registration bags.

(8) Board designated assets

The Erwin O. Smigel Award Fund was established in 1976 to expand employment opportunities in the field of sociology. The designated funds and future contributions will be used to develop information for unemployed and underemployed colleagues in their efforts to find work and to enable such colleagues to attend the annual meeting.

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The Lee Founders Award Fund was established in 1981. This annual award recognizes significant achievements that consistently promote the ideals of the founders of the Society and especially the humanistic tradition, as exemplified in the contributions of Alfred McClung Lee and Elizabeth Briant Lee. The designated funds and future contributions will be used to pay a stipend to the winner.

The Thomas C. Hood Social Action Award Fund was established in 1990. This award is given annually to an organization in the area where the Society holds their annual meeting. The designated funds and future contributions will be used to pay an award to the organization selected that has a history of challenging social inequalities, promoting social change or working toward the empowerment of marginalized people.

The Lee Student Support Fund was established in 1992. The designated funds and future contributions will be used to help defray the cost of conference participation for student members.

The Lee Scholar Support Fund was established in 1992. The designated funds and future contributions will be used to emphasize support for scholars from economically disadvantaged countries, where access to foreign exchange is often more limited to attend the annual meeting.

The C. Wright Mills Award Fund was established in 1964. This annual award is given to the author of a book published in the past year that best exemplifies outstanding social science research and an understanding of the individual and Society in the tradition of the distinguished sociologist, C. Wright Mills. The designated funds and future contributions will be used to pay a stipend to the author.

The Racial/Ethnic Minority Graduate Scholarship Fund was established in 1995. This annual fund is given for support of graduate study and commitment to a career of scholarly activism. The designated funds and future contributions will be used to provide scholarships to the winners.

The Social Equity Fund was designed to preserve the Society in pursuit of its goal of social equity. The Social Equity Fund monies are from the Society and are not attached to a particular award or scholarship.

The Lee Legacy Fund was designed to preserve the Society in pursuit of its goals. The Lee Legacy Fund monies were contributed by Alfred McClung Lee and Elizabeth Briant Lee and are not attached to a particular award or scholarship.

The Arlene Kaplan Daniels Paper Award Fund was established in 2015. This annual award is given to the author of the best paper on Women and Social Justice. The designated funds and future contributions will be used to pay a stipend to the author.

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The Doris Wilkinson Faculty Leadership Award Fund was established in 2015. This annual award is given to an outstanding faculty member who has exercised an extensive leadership role within the Society and other professional societies and within the larger community. The designated funds and future contributions will be used to pay a stipend to the winner.

The Accessibility Services Fund was established in 2010. The designated funds and future contributions will be used to help meet accessibility needs at the annual meeting.

The Kathleen S. Lowney Mentoring Award was established in 2016. This annual award is given to an outstanding faculty member or community activist who recognizes the value of quality relationships between mentor and mentee. The designated funds and future contributions will be used to provide up to three of the award winner's mentees with a one year Society membership and annual meeting registration for the year the award is presented.

The Board has designated assets as of December 31, 2017 as follows:

	<u>Cash</u>	<u>Investments</u>	<u>Total</u>
Erwin O. Smigel Award Fund	\$ 571	\$ -	\$ 571
Lee Founders Award Fund and Social Action Award Fund	-	3,815	3,815
Lee Student Support Fund	6,201	-	6,201
Lee Scholar Support Fund	2,013	-	2,013
C. Wright Mills Award Fund	3,037	-	3,037
Racial/Ethnic Minority Graduate Scholarship Fund	-	383,742	383,742
Social Equity Fund	-	183,739	183,739
Lee Legacy Fund	-	17,718	17,718
Arlene Kaplan Daniels Paper Award Fund	340	-	340
Doris Wilkinson Faculty Leadership Award Fund	1,928	-	1,928
Accessibility Services Fund	6,675	-	6,675
Kathleen S. Lowney Mentoring Award	53	-	53
	<u>\$ 20,818</u>	<u>\$ 589,014</u>	<u>\$ 609,832</u>

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December 31, 2017 and 2016

The Board has designated assets as of December 31, 2016 as follows:

	<u>Cash</u>	<u>Investments</u>	<u>Total</u>
Erwin O. Smigel Award Fund	\$ 567	\$ -	\$ 567
Lee Founders Award Fund and Social Action Award Fund	-	7,349	7,349
Lee Student Support Fund	5,677	-	5,677
Lee Scholar Support Fund	1,999	-	1,999
C. Wright Mills Award Fund	3,732	-	3,732
Racial/Ethnic Minority Graduate Scholarship Fund	-	336,943	336,943
Social Equity Fund	-	159,726	159,726
Lee Legacy Fund	-	15,752	15,752
Arlene Kaplan Daniels Paper Award Fund	231	-	231
Doris Wilkinson Faculty Leadership Award Fund	2,151	-	2,151
Accessibility Services Fund	5,746	-	5,746
Kathleen S. Lowney Mentoring Award	15	-	15
	<u>\$ 20,118</u>	<u>\$ 519,770</u>	<u>\$ 539,888</u>

All of the above Board designated amounts are included in unrestricted net assets on the statements of financial position for each respective year.

(9) Permanently restricted net assets

In 2000, the Society established the Sustaining Membership Fund. This fund allows members the opportunity to pay \$1,700 for a sustaining membership. One hundred dollars of the membership is recorded as a payment of dues in the year that the individual becomes a sustaining member. The remaining funds are placed in an interest and/or dividend bearing account and are not refundable or transferable to another person. The yearly dues of sustaining members will be paid from the account's earnings.

Permanently restricted net assets at December 31, 2017 and 2016 consist of cumulative contributions to the Sustaining Membership Fund of \$66,633. The restricted and unrestricted investments held in the Sustaining Membership Fund have a fair market value of \$105,309 and \$90,483 as of December 31, 2017 and 2016, respectively. Unrealized gains in fair market value for those funds amounted to \$3,457 and \$2,162, respectively, for the years ended December 31, 2017 and 2016. The unrealized gains and losses have been recorded in the statement of activities in unrestricted revenues, gains and other support as a portion of investment income.

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Interest and/or dividend income from the Sustaining Membership Fund for the years ended December 31, 2017 and 2016 was \$10,353 and \$2,625, respectively, and is included in unrestricted revenue since the Society's policy is to record income as unrestricted if any restrictions related to it are met in the same year as the income is earned.

The Society has received permanently restricted contributions to the Joseph B. Gittler award in the amount of \$50,149 and \$50,146 through December 31, 2017 and 2016, respectively. The earnings from this permanently restricted contribution will be used to fund an annual Joseph B. Gittler Award for a most scholarly contribution in the area of ethical components in the resolution of social problems. The investment is made in a certificate of deposit, which earned \$530 and \$527 in interest for the years ended December 31, 2017 and 2016, respectively. Interest earned on the permanently restricted contributions and other temporarily restricted contributions to the Joseph B. Gittler award are recorded in temporarily restricted net assets until used for the award and total \$1,724 and \$1,706 at December 31, 2017 and 2016, respectively.