

New Member Breakdown

7/1/2019 - 7/31/2019

| CountOfPromotion | Promotion | SumOfAMOUNT_PAID |
|------------------|-----------------------------|------------------|
| 2 | Annual Meeting | 66 |
| 5 | From a current member | 414 |
| 1 | Online Advertisement | 50 |
| 3 | Other | 99 |
| 4 | Professor or During a class | 132 |
| 1 | Websearch | 33 |

16

\$794.00

Current Member (recorded on upper portion of promotion schedule when not within a special promotional window of time)

- Any new member that selects "From professor or during class" and the referral is a current member.
- Any new member that selects "current member" with a referral or without a referral.

Professor or During Class (recorded on upper portion of promotion schedule when not within a special promotional window of time)

- Any new member that selects "From professor or during class" and the referral is NOT a current member or there is no referral.

2019 Graduate Student Promo- Sent to Grad Student Members and Department Chairpersons (recorded on promotion schedule), through 3/31

- Any new member that selects "From professor or during class" and the named professor is NOT a current member or there is no referral. Assumption is that it was forwarded from the grad student promo sent to chairpersons or from a list serv.
- Any new member that selects "current member" and the referral is a grad student.

2019 Call to Action: Time to Renew and Recruit! Promo - Sent to SSSP members excluding graduate students (recorded on promotion schedule), through 3/31

- Any new member that selects "From professor or during class" and the referral is a SSSP member.
- Any new member that selects "current member" and specifies a member that is not a grad student.
- Any new member that selects "current member" that does not specify a referral.

Journal

- From the *Social Problems* Journal

**Graduate Student Promotion
1/10/2019**

**Emailed Director of Graduate Studies
1/10/2019**

**Call to Action: Time to Renew and Recruit!
1/10/2019**