A proposal to create an SSSP blog submitted by the Membership & Outreach (M&O) Committee

To attract new members to the goals and aims of the SSSP and familiarize the academic community with the scope of issues addressed by the SSSP, Members of the Membership & Outreach (M&O) Committee propose to create a bi-monthly blog on the SSSP website. Following a commonly known pattern, the M&O Committee would like to introduce blogging as an essential part of SSSP strategy that could build and maintain open communication with its community and enhance SSSP visibility.

M&O Committee suggests that the blog writers are members of the SSSP division's committees selected/suggested by each SSSP division's chairs. The blogs would provide each division an opportunity to introduce the division's scope and focus to an academic audience. It could include any pressing issue that the division will focus on in a particular year or the theme of division sessions organized at the next annual meeting, or a topic of a division's focus. Each division will have an opportunity to submit one blog per year aimed to attract new members to their division and further boost the SSSP image and popularity.

Blogs need to stand out, be thoughtfully done, and short, between 500-750 words. Therefore, the M&O Committee ask blog writers to follow particular guidelines:

1) A blog should focus on updates or news about each division or the overarching issues that a division cares about. A blog's theme could be tied to relevant, high impact news or research on this topic visible in a global academic community (e.g., U.N. summit on climate, the W.H.O. meeting about COVID response, evolving B.L.M. movement, or evolving ME TOO movement, or any higly relevant to a division current event).

2) A blog could show division's engagement with contemporary issues or with experts' opinion about the topics pertinent to the division's goals or a leading scholar in the field.

3) The blog should include appealing visual poster or photo that relate to the presented topic or issue.

4) The blog could highlight any annual focus of the conference.

5) The blog should thank our members and readers and end with asking for feedback that could be collected by session chairs and distribute to each division committee and the blog writer.

6) Each division chair, blog writer and its committee will have the opportunity to moderate discussions and comments about their posted blogs.

7) The blog writers need to avoid posting on issues disputed by science or based on assumption but not empirical research, conspiracy theories of any kind or other controversial not scientifically proven issues, or hostile to SSSP or any of

its division values. More information about blog writing could be found at
https://themodernnonprofit.com/best-practices-nonprofit-blog/.

The blog's sign-up in the following year will be set up at the Annual Meeting during the
Division Chairs meeting to organize a smooth submission of blogs to the SSSP
Webmaster.

To organize a smooth submission of blogs to the SSSP Webmaster, The M&O
Committee will post a monthly schedule allowing each division to be reminded about
signing for a particular month for their blog. Each division will be able to post one blog
per year. The SSSP Webmaster and M&O Committee will keep track of submitted
posts.

The submitted blogs will be peer-reviewed by the committee and the chair of submitting
division jointly with the M&O Committee members for factual accuracy and ethical
standards to maintain an academic standard. The peer-reviewers may agree to suggest
revisions to the posts to avoid a potential conflict of interest/opinions in controversial
issues addressed by the posts. The revision process will follow the practice of academic
publications.

The blogs will appear on the website by their authors' name/division affiliation and
emailed once a month to SSSP members.

To assure blogs' consistency, a month in advance, the M&O Committee Chair and the
SSSP Webmaster will remind chairs of divisions about the due date of their incoming
blogs.

Failure to submit the blog within selected by the division month will result in the
division's forfeit of the opportunity to announce its community goals in a particular year.

Lastly, to make sure that the project works well for all divisions, we will revisit the project
in a year and suggest recommendations.