

Start Time: 10:32am

End Time: 11:06am

Date: 08/10/24

Participants: Allison James, Rin Ferraro, Ami Frost, Monnica Gavin, Tia Dickerson

Combination of Youth & Family Divisions –

- Approached by The Youth Group and they pitched combining family.
- Family has low membership
- Agreeance within the group about the merger.
  - Administratively –
    - Effective 2025
      - Taking suggestions, taken to the board... not an instant change.
    - Combined co-chair
    - Send an email to all division leaders (survey, poll, etc.) to get who is interested in merging
      - See if there is significant overlap.

Increase engagement within division

- A lot of people are not coming to conferences.
- Try video conference (Zoom) to increase attendance
- Need online presence throughout year
- Social Media presence?
  - Consider workload. Perhaps LinkedIn?
    - Pay for someone to manage
    - Include in budget (will this be shared with new merger?)
  - Virtual division meeting this fall.
    - Easier to communicate face to face.

Times for the virtual division meeting:

- Late September?
- Before the end of October
- Make sure to pick a date. Don't ask, tell
- 10-14 is class time
- Tuesday/Thursday has a 12:30 – 14:00 EDT break
- Third week of September
- Tuesday 17 September 2024. 13:00 EDT

Division meeting –

- Discuss the new name.
  - The focus of the group.
  - Reading list.

- Engagement
  - Check to see engagement in a Facebook group.
  - Propose a virtual meeting to see if more people would attend.
  - Ask other divisions for tips on increasing attendance
    - Drinking & Drugs has good attendance
  - Some divisions have 200 members.
- Zoom raffle to boost attendance--\$10 (Amazon?)
  - Talk to Michele
  - Send digitally

Budget –

- \$600 Annual
- Last year used money to have runner ups for student papers
- Maybe only have 1 runner-up. Cash > Plaque
- Cardstock certificate + money. Make it look nice so it would look good to put in an office
- \$200 for the student paper (100/75/25).
- Budget will probably take effect next year