

## **Report from the Ad Hoc Development Committee**

Prepared for the Board of Directors

Submitted by Stephani Williams, Chair of the Ad Hoc Development Committee

July 6, 2026

This report provides an overview of the work completed by the Ad Hoc Development Committee from September 2025 through June 2026. In 2025, the Board voted to continue the work of the Ad Hoc Development Committee.

The committee was comprised of four members: Stephani Williams (Chair), Claire Renzetti, Becky Pettit, and David Embrick. As identified in the 2024 report, we focused on two of the activities proposed by the prior Ad Hoc Revenue Generating Committee:

1. Develop a strategic fundraising and gift-giving campaign.
2. Seek grant funding to support specific projects and initiatives.

While we find value in the potential for grant funding, we recognize that identifying grants and having the labor to write the grant remain obstacles to achieving that goal. Additionally, the committee brainstormed and debated other options, such as holding a silent auction and soliciting like-minded corporate or non-profit sponsors.

In each year since its inception, the committee has launched a strategic fundraising campaign. In the first two years, we directed our focus on past SSSP Presidents and *Social Problems* editors for end-of-year donations. Individual committee members reached out to their affiliates and asked them to support SSSP. This year, while still maintaining options to support our 75<sup>th</sup> anniversary and *Social Problems*, we also worked with the administrative office to create additional new donation categories in our online portal, with a focus on paying down our meeting deficit.

Our fundraising goals over the last 2+ years have been successful. In 2023, the year before the creation of the Ad Hoc Development Committee, the Society received **\$5,287** in donations. In 2024, SSSP received **\$19,007.02** in contributions. In 2025, SSSP received **\$19,138.02**. Most of the donation growth can be attributed to the creation of the new donation categories.

Given the growth in donations and the potential untapped areas of revenue that we have not yet had time to explore, we propose the following **action item** for the Board's consideration:

**Action Item:** Approve the continuation of the Ad Hoc Development Committee through 2027.

I am grateful for the efforts of this committee, including David Embrick, Becky Pettit, and Claire Renzetti. This committee also appreciates the administrative support offered by our staff and leadership team: Elroi Windsor, Heather Dillaway, Michele Koontz, Kelsey Whitaker, and Rachel Cogburn.