


Society for the Study of Social Problems: Health, Health Policy & Health Services

What's Inside	Message from the Co-chairs
From the Co-Chairs.... 1	<p>Dear <i>Health, Health Services, & Health Policy</i> Division Members,</p> <p>Most of us are well into our summer breaks and only weeks away from the time we will gather to revitalize our academic connections through common interests, philosophies, politics, and friendships. Our gathering provides opportunities to revitalize our individual persons and our collective. We look forward to meeting many of you in Philadelphia.</p> <p>We have put together an exciting list of sessions, including a session with papers in the round, and will be co-sponsoring a reception with other SSSP divisions. Please expand your circle of colleagues as well as support old friends. See page two of this newsletter for a brief outline of Health Division activities and events not to miss! We welcome Meredith Bergey, Assistant Professor, Villanova University as the in-coming division co-Chair (with Debora Paterniti) for 2018-2020. Please come to our division meeting to meet Meredith and to engage in opportunities for shaping face of the Health division this academic year.</p> <p>Safe travels to Philly!</p> <p>-- Ethel Nicdao (2016-2018) & Debora Paterniti (2017-2019)</p>
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	<h3>Farewell Message from Out-going Co-chair</h3>
<h2>Division Co-Chairs</h2>	<p>This summer is a time for transitions. It's been an absolute pleasure to have served as division co-chair for Health, Health Policy, and Health Services (2016-18). Managing responsibilities for our division has been a rewarding experience, thanks to the dedicated work of our previous co-chair Paul Draus (co-chair 2015-17) and current co-chair Debora Paterniti (co-chair 2017-19). Administrative support from Michelle Koontz made the role of co-chair so seamless! As I conclude my division co-chair duties, I plan to remain an active member of our division and look forward to Debora and Meredith Bergey (incoming division co-chair) leading us forward and ensuring that our work in addressing health inequities and promoting social justice continues.</p> <p>As I transition out of my co-chair role for our division, I will also transition into a new role. Beginning in Sept. 2018, I will serve as department chair of Sociology at CSU San Bernardino. I will recruit colleagues from the Inland Empire and encourage them to join SSSP and our division in particular! Thank you again for the opportunity to serve our division.</p> <p>-- Ethel Nicdao (2016-2018)</p> 
<p>Ethel G. Nicdao Co-Chair (2016-2018) University of the Pacific ENICDAO@PACIFIC.EDU</p>	
<p>Debora A. Paterniti Co-Chair (2017-2019) Sonoma State University debora.paterniti@sonoma.edu</p>	
<p>Meredith Bergey Incoming Co-Chair (2018-2020) Villanova University meredith.bergey@villanova.edu</p>	

Division Sponsored Sessions, Co-sponsored Sessions, Meetings & Activities

A look at our Division program in brief—summarized from the preliminary program for the 68th annual meeting, posted 07.13.18 https://www.sssp1.org/file/2018AM/Preliminary_Program_7-13-18.pdf.

Day & Time	Session (#): Session Title	Room	Co-sponsors
FRIDAY, August 10th			
8:30-10:10 AM	<i>Session 010:</i> PAPERS IN THE ROUND: Health, Health Policy, and Health Services Roundtable #1 Title: Social Stratification and Engagement in Health Care Systems Roundtable #2 Title: Health, Meaning, and Social Construction Roundtable #3 Title: Organizational Context of Health Care Services Roundtable #4 Title: Connections to Organization, Care, and Health Services Roundtable #5 Title: Social Identities and Health	Liberty Ballroom A	—
12:30-2:10 PM	<i>Session 024:</i> Work Processes and Emotional Labor in Health Care	Independence D	Institutional Ethnography
2:30-4:10 PM	<i>Session 037:</i> THEMATIC: Abolitionist Approaches to Health: Exploring Alternative Health Systems in the U.S.	Freedom F	—
4:30-6:10 PM	<i>Session 048:</i> Health Care Policy for People Experiencing Poverty	Freedom F	Sociology & Social Welfare
SATURDAY, August 11th			
10:30 AM - 12:10 PM	DIVISION MEETING: Health, Health Policy, and Health Services Division	Liberty Ballroom A	—
12:30-2:10 PM	<i>Session 081:</i> Law, Health, and the Body	Freedom H	Law and Society
2:30-4:10 PM	<i>Session 087:</i> CRITICAL DIALOGUE: Health Equity Today/Knowledge Boundaries within Health	Independence A	—
7:45-8:45 PM	JOINT SSSP DIVISION RECEPTION (following awards ceremony)	Independence Ballroom-Mezzanine	Health, Health Policy & Health Services & Others
SUNDAY, August 12th			
8:30-10:10 AM	<i>Session 111:</i> Emerging Marijuana Issues	Salon 3 & 4	Drinking & Drugs
10:30 AM - 12:10 PM	<i>Session 122:</i> Families and Health	Salon 3 & 4	Family
12:30-2:10 PM	<i>Session 131:</i> Theoretical Approaches to Medicalization and Mental Health	Freedom G	Social Problems Theory Society & Mental Health
2:30-4:10 PM	<i>Session 143:</i> Sexual and Reproductive Health	Freedom G	Sexual Behavior, Politics & Communities Youth, Aging & Life Course
4:30-6:10 PM	<i>Session 152:</i> Sexuality, Gender, and Medicine	Freedom G	Sexual Behavior, Politics & Communities Youth, Aging & Life Course



Health Division Student Paper Competition Award Winners

The winner of the 2017 Health Division Student Paper Award was Taylor Cruz, for her paper entitled, “Critique, Reform, and Accountability: The Rise of Quantification in United States Health Care Delivery Policy, 1965-2015.” An abstract of the award-winning paper from 2017, which was presented at last year’s SSSP meetings in Montreal, is provided in the adjacent column.

The recipient of the 2018 Health Division Student Paper Award is Emily Allen Paine (University of Texas, Austin), “Embodied Disruption: ‘Sorting out’ Gender and Nonconformity in the Doctor’s Office.” Emily will present a version of her winning paper in the Health Division Papers in the Round (Session 10) on Friday, August 10th at 8:30am.

Congratulations to Taylor (2017) and Emily (2018)!

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The **Health, Health Policy, & Health Services Division** invites all graduate students to apply for the annual paper award competition. The submission should be related to the broad Division interest, including health and illness, health policy, and health services. Details regarding paper submission and the deadline for next year’s submission will be announced in the Fall/Winter 2018 newsletter.



Fall/Winter Newsletter Submissions

We want to hear from a broad range of our membership!

It is important for us to communicate with one another about innovations in teaching, research and policy as well as commentary on the things that are happening politically (both locally and nationally). Your contributions can include images as well as written text, as long as they can be easily reproduced and transferred. As always, we welcome announcements of recent publications, media appearances, reports on community events, job opportunities, and other breaking news from Health Division members.

Please submit all newsletter items to Debora Paterniti (debora.paterniti@sonoma.edu).

What's news?

2017 Health Division Student Paper Award Winner —Taylor Cruz, PhD

Critique, Reform, and Accountability: The Rise of Quantification in United States Health Care Delivery Policy, 1965-2015

Over the past two decades, numerous political actors have called for greater accountability from health care providers on the “value” of the care they provide. Against the backdrop of variation in health outcomes, rising medical expenditures, and persistent health inequities, these actors have mobilized behind the use of quantified quality measures to hold providers to account. The paper examines this widespread phenomenon of “reform by numbers” through a sociohistorical examination of the rise of quantification within United States health care delivery policy. Drawing on Luc Boltanski’s sociology of critique and the sociology of quantification, I identify three collective critiques of medical-social relations that came to construct health care delivery as a social problem. Through separate critiques of effectiveness, efficiency, and equity, multiple actors constructed the arena of health care delivery as a problem of power, knowledge, and social action. By calling for quality measures that produce quantified knowledge of health care delivery, these actors created the conditions for our current era of accountable care, characterized by public rating and ranking systems, pay-for-performance contracts, and disparity monitoring. In viewing the rise of quantification through the lens of critique, I further develop the argument that numbers be understood as part of the social production of accountability for enduring social problems. This uptake of quantified knowledge has generated a new kind of health politics in our times of ongoing social and political change, ushering in what I term the sociotechnical transformation of American medicine.



Taylor Cruz received her doctoral degree in Sociology from the University of California, San Francisco, and is currently an Assistant Professor of Sociology at California State University, Fullerton. A medical sociologist by training, she studies the politics of science, knowledge, and technology within the health care arena. Her dissertation, *Reform by Numbers: Accountability and the Sociotechnical Transformation of American Medicine*, examines the changing social landscape of health care with the rise of new political technologies of quantified accountability. She has also studied the politics of counting gender and sexual minorities within population-based data systems, and the consequences of stigma for access to care for underserved populations.

Katz Rothman named Fulbright-Saastamoinen Foundation Distinguished Chair in Health Sciences 2018-2019

Barbara Katz Rothman, former SSSP President (1993-1994), has been named a Fulbright-Saastamoinen Foundation Distinguished Chair in Health Sciences 2018-2019. In contrast to regular Fulbright Scholars, the Distinguished Chair award covers two, month-long visits over two years. For *The Tentative Pregnancy*, published in 1986, Katz Rothman studied the experiences of pregnant women with the introduction of prenatal testing and selective abortion. That book, reissued in several later editions and translated into German, led to the question of how the prenatal care providers saw the issues. In a Fulbright Scholarship she was awarded to the Netherlands 1995, she studied the responses of Dutch midwives to these new technologies. More and more genetic testing is made available, in clinical and in marketing settings around the world, and the consequences need to be understood. Finland has a history of what it calls "The Heritage Diseases," genetic disorders that are relatively common among Finns, and the Foundation call was for a specialist in metabolic disorders. We can take some pleasure in a Distinguished Chair in Health Sciences being awarded to a sociologist, who is working towards a new depth of understanding of the social, emotional, and political implications of genetic testing, focused especially on the targeted population of pregnant people. Katz Rothman's work is an application of the sociological imagination to the larger selling of genetic information. *Congratulations, Barbara!*



Evans appointed editor of column in *Health & Social Work*

Ethan Evans was recently appointed editor of the column, National Health Line in *Health & Social Work*. Here is the first of quarterly columns to appear in the August issue: "Happy Birthday, National Health Line: A Long History and Solid Foundation for the Future." Also, a Guest Editorial based on his dissertation research will appear in the same issue: "Blended Roles under Health Reform: Where Does Social Work Fit?" Ethan is an in-coming faculty member to the division of Social Work at California State University, Sacramento with a focus on health & aging.



Publications

Steven E. Barkan and Michael Rocque. 2018. "Socioeconomic Status and Racism as Fundamental Causes of Street Criminality." *Critical Criminology* 26(2):211-231.

Adolfo G. Cuevas, Kasim Ortiz, Nancy Lopez & David R. Williams. 2018. "Assessing Racial Differences in Lifetime and Current Smoking Status & Menthol Consumption Among Latinos in a Nationally Representative Sample." *Ethnicity & Health*, <https://doi.org/10.1080/13557858.2018.1447651> (published online 14 March).

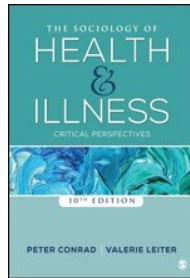
Reducing Race Differences in Direct to Consumer Advertising: Are Federal Recommendations Effective?

Stephany De Scisciolo and Teresa L. Scheid
Lexington Books—a division of Rowan & Littlefield

Reducing health disparities by increasing access to health information is a national health policy priority. Evidence exists that direct-to-consumer advertising (DTCA) is effective in educating consumers about health issues. However, there are also racial disparities in such advertising. In 2009, the Food and Drug Administration (FDA) issued a report that included recommendations for enhancing the ability of DTCA to reach disadvantaged populations, including racial and ethnic minorities. This study compares the pharmaceutical advertisements placed in five popular women's magazines published prior to and following the 2009 FDA report to assess the impact of these recommendations on the content and appearance of advertisements placed in magazines of differing racial orientation. We analyzed 1,090 ads from 237 magazine issues to examine changes in the frequency and types of drugs advertised. A subset of 439 ads were then content analyzed to assess any changes in the appearance and content of the ads. Further analysis addressed the type of appeal (rational versus emotional) used in the ads. From a health policy perspective, the results are disappointing. The FDA recommendations had no impact on the frequency or content of the DTCA appearing in white-oriented versus black-oriented magazines. In fact, far fewer drugs used to treat life-threatening conditions were advertised in black-oriented magazines after the 2009 FDA recommendations. We conclude that enhancing the educational and motivation value of DTCA will require more than a set of recommendations, and we provide a series of policy remedies.

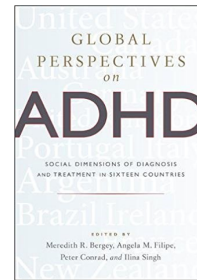
Publications (continued)

*The Sociology of Health and Illness:
Critical Perspectives, 10th edition.*



Edited by Peter Conrad and Valerie Leiter
Sage Publications

*Global Perspectives on ADHD:
Social Dimensions of Diagnosis and Treatment in Sixteen Countries*



Edited by Meredith Bergey, Angela Filipe,
Peter Conrad, & Ilna Singh
Johns Hopkins University Press

Job Announcements

Tenure-Track Assistant Professor – Sociology, at Villanova University, Villanova, PA

The Department of Sociology and Criminology invites applications for a tenure-track assistant professor position with specialties in migration, sociology of culture, or environmental sociology to begin in August 2019. There is a preference for candidates who take a comparative approach and whose work aligns with the department's focus on inequality.

Villanova is a Catholic university sponsored by the Augustinian order. Diversity and inclusion have been and will continue to be an integral component of Villanova University's mission. The University is an Equal Opportunity/Affirmative Action employer and seeks candidates who understand, respect and can contribute to the University's mission and values, especially in regard to community service and social justice.

All material must be submitted online at <https://jobs.villanova.edu/>. Review of applications begins October 1, 2018 and continues until the position is filled. Full information and application can be found here:

<https://jobs.villanova.edu/postings/13959>